

BASEL, NAUENSTRASSE

Nauenstrasse 55



FACTS AND FIGURES

Dimensions	W 25.65 m x H 10.75 m
Total size	275.74 m2
Availability	ca. 23/09/2019 till 31/03/2021
Illumination	yes
Frequency per month	ca. 890'000
Visibility	Front, sideways/oblique

LOCATION | DESCRIPTION

- The Nauenstrasse is the busiest road in Basel (according BAZ reporting)
- High volumes of traffic / 9-lane traffic
- Within the insurance and banking district / Opposite main post office and BIZ building
- Long viewing times with traffic signals (high potential for slow moving traffic)
- Across the corner advertisement available upon request
- In direction of motorway ZH, LU, etc., train station SBB, Aeschenplatz & opposite direction
- Competitive lastminute and long-time discounts

PERMISSION

- General licence available, subject to authorisation

RESTRICTIONS

- No limitations to the number of words, ecc.
- No advertisement in the areas of sex, tobacco, politics, strong alcohol as well as the hotel sector



SITUATION PLAN

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