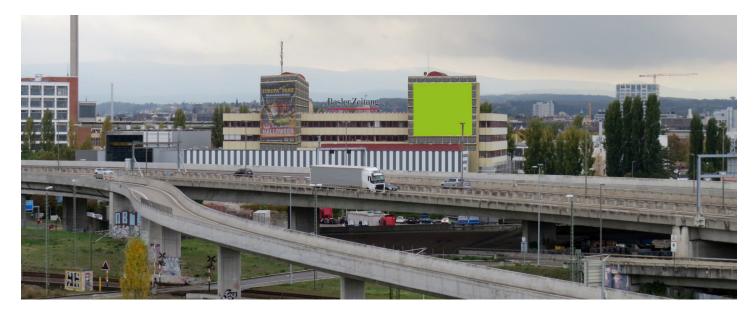
panorama & printkonzept ag lyon-strasse 31 | ch-4053 Basel tel. +41 (0)61 225 55 55 www.pp-ag.ch | info@pp-ag.ch



## **BASEL, MOTORWAY A2, BAZ-BUILDING - RIGHT**

# Hochbergerstrasse 15



#### **FACTS AND FIGURES**

Dimensions	ca. W 18.50 m x H 14.80 m
Total size	ca. 273.80 m2
Availability	ca. 24/05/2017 till 13/08/2017
Illumination	yes, street lighting
Frequency per month	ca. 2'500'000
Visibility	Front, sideways/oblique

#### **LOCATION | DESCRIPTION**

- Busiest motorway in Switzerland
- Directly on the motorway A2, near customs
- High traffic volume
- Congestion area year-round
- Speed limit 60/80 km/h
- Main route from motorway A2 into town and visible for all international traffic
- $\blacksquare$  In direction of Germany and Switzerland
- Attractive rates for long term display bookings of 2 or 3 months

#### **PERMISSION**

 $\blacksquare$  Outline approval existing, individual artwork requires authorization

### **RESTRICTIONS**

- No restrictions regarding the number of words
- No alcohol, tobacco, sex or political advertisement



### SITUATION PLAN

Hochbergerstrasse 15