

# ZURICH, RAILWAY STATION, ENTRY/EXIT 28

## Neufrankengasse 28



| FACTS AND FIGURES   |                         |
|---------------------|-------------------------|
| Dimensions          | W 7.97 m x H 7.18 m     |
| Total size          | 57.22 m2                |
| Availability        | Permanent               |
| Illumination        | yes                     |
| Frequency per month | ca. 4'500'000           |
| Visibility          | Front, sideways/oblique |

- LOCATION | DESCRIPTION
- Location on main road leading to Zurich train station
  - Directly on the railway track to and from Zurich airport
  - Steps away from Zurich main station
  - Large numbers of viewings through high traffic volume
  - Best view for incoming and outgoing train passengers
  - Extended viewing time due to slow traveling trains in this area
  - Illumination at night maximizes exposure
  - Attractive prices for 3, 6 and 12 months

- PERMISSION
- Outline approval existing, individual artwork requires authorization

- RESTRICTIONS
- No restrictions concerning the number of words
  - No alcohol, tobacco, sex or political advertisement as well as no real estate advertisement



SITUATION PLAN

[Google Map](#)  
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